

Presidenza del Congresso:

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From prevention to cure: ready for new challenges

# Knowledge reduces stigma and generates awarness.

The experience of the #cHIVuoleconoscere project in Bergamo

llaria Mercurio Cooperativa Don Giuseppe Monticelli

## Disclosures

Cooperativa Don Giuseppe Monticelli has received funds in support of projects (#cHIVuoleconoscere-Test&Go and Bergamo leaves no-one behind) from Gilead Sciences.

Bergamo fast-track City has received funds in support of the project FriendlyTest from Gilead Sciences, ViiV Healthcare.

## #cHIVuoleconoscere

Don Giuseppe Monticelli Società Cooperativa Sociale from 2019 promotes in the high schools of Bergamo and its Province the project #cHIVuoleconoscere and is part of Bergamo Fast Track City.

### Goal: Inform students about HIV/AIDS

- 1. scientifically (what, how it is transmitted and can be prevented)
- 2. relational (which reasons make communicating the positivity status difficult)
- 3. socio-cultural (as the theme of HIV has evolved and presented over the years).



## Value Method

#### Value Method

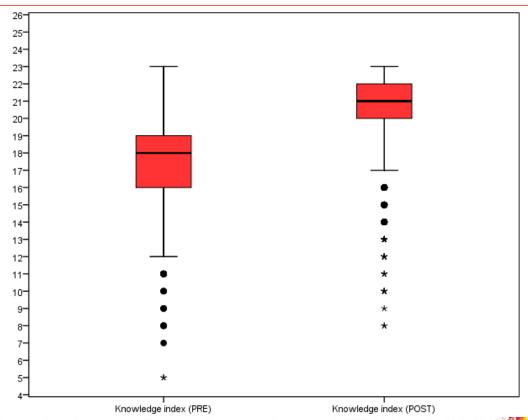
- 1. The results of a pre- and post-intervention questionnaire are compared
- 2. The access to the test during specific events at school

#### Goal

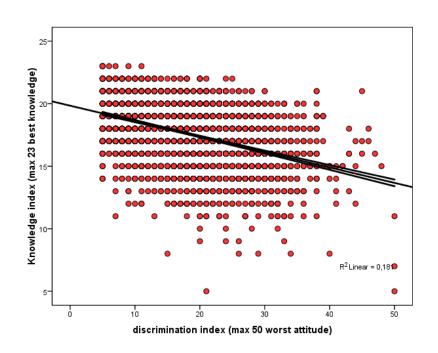
- 1. Verify the increased of knowledge post intervention
- 2. Verify the change perception about HIV reducing preconceptions towards PLWHIV post intervention
- 3. Verify how a better knowledge allow a better awareness about sexual health
- 4. Verify if awareness generates taking care of health doing test

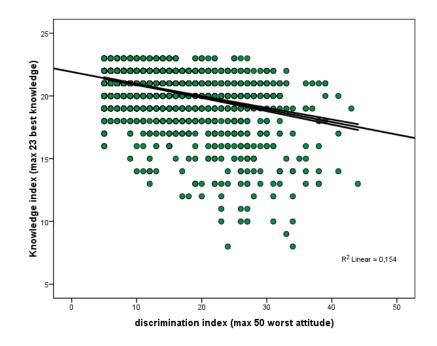


## Change of Knowledge pre and post interventions



# Better Knowledge generates Awarness







## The awarness to bring up the healt

School year 2021/2022

#cHIVuoleconoscere 2.0



2 events at school (Istituto Caterina Caniana and Liceo Don Lorenzo Milani

+

3 appointments at University of Bergamo



299 people tested for HIV, HCV and Syphilis

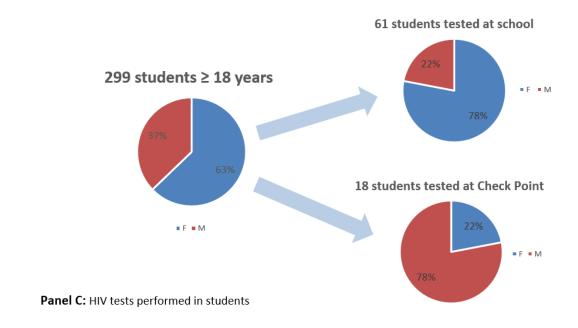








# Testing Young People



## Conclusion

- 1. Better knowledge  $\rightarrow$  people take care of their own health
- 2. Increased awareness → positive impact on the stigma towards people living with HIV, reducing fear and judgment.
- 3. Possibility to do the test → take care of sexual health in a more comprehensive and active way



### What we want to do

Focus on youth people → #cHIVuoleconoscere-Test&Go 2022/2023

#cHIVuoleconoscere - Test&Go

Focus on target population → Bergamo Leaves No One Behind



• Focus on general population → Bergamo Check Point



